

# 2012

## Book of Lists

*A guide to Polish business and industry • Przewodnik po polskim biznesie i gospodarce*

**1<sup>st</sup>**  
PLACE

*Contact Center Sp. z o.o.*

*in the Book of Lists 2012 ranking  
Direct Marketing Companies*



*Managing Director of Valkea Media SA  
Monika Starwicka*



*Warsaw Business Journal Editor-in-Chief  
Andrew Kureth*